

Byron Seese
Art Director/Senior Designer

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Experience

CaseSight, Inc. – Boston, MA

Senior Graphic Designer – January 2006 to Present

Senior/lead designer for legal presentation projects including interactive presentations, informational graphics, and broadcast/motion graphics.

- Develop and execute creative direction on a variety of projects
- Manage other designers as necessary from development through production
- Participate in client development

Krent / Paffett / Carney Inc. – Boston, MA

Art Director – July 2005 to January 2006

Lead designer for interactive multimedia for museum exhibit installations - often working in part with print and environmental designers.

- Managed project media work and client relationships
- Designed and built interactive kiosks, cd-roms and motion graphic presentations
- Managed freelance designers

Animation Technologies, Inc. – Boston, MA

Senior Graphic Designer – February 2003 to July 2005

Lead designer for various projects including sales and training cd-roms, interactive presentations, and broadcast/motion graphics.

- Developed and executed creative direction for all assigned projects
- Managed design team during production phase
- Participated in client development

Freelance Designer – Boston, MA

Senior Designer, Project Manager – March 2001 to February 2003

Projects varied in style and content.

- Web design and development /programming
- Motion graphics and animation
- Independent Design Consultant
- Print design including identity development, print ads, and brochures

ZEFER - Boston, MA

Senior Designer, Experience Design Manager - July 1999 to March 2001

Managed the day-to-day activities and long-term goals of the Experience Design team, working directly with the Creative Director and Project Managers.

- Designed staffing and resource allocation tools - recruited new talent as needed
- Designed and implemented mentoring and training programs
- Provided design and organizational direction on internal and external projects
- Supported client development efforts through proposal generation and client interaction

Ark Studios - Boston, MA

Producer, Senior Designer, Studio Manager - August 1997 - July 1999

Managed creative team and business operations while providing creative direction and hands-on design for projects.

- Strategize client acquisitions and business needs
- Provided design and development for cd-roms, interactive kiosks, motion graphics, user interface, and web design
- Performed various operations-based duties including record keeping of financial information, Accounts Receivable, Accounts Payable, and the administration of Benefits and Payroll

Education

The Art Institute of Boston at Lesley University, Boston, MA – BFA in Graphic Design, 1997
Ohio Wesleyan University, Delaware, OH – BA in Fine Arts - Concentration in Photography and Sculpture, 1993

Skills

Hardware: Macintosh, PC

Design Software: Flash, Photoshop, Illustrator, Freehand, Quark Xpress, After Effects, Dream Weaver, Fireworks

Programming: Flash ActionScript 2.0, HTML

Awards and Affiliations

AIGA – American Institute of Graphic Artists, 1996 to present
Silver Medal Award, New York Interactive Design Awards