

Byron Seese
Art Director/Senior Designer

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Summary Statement

Hands on senior designer/creative manager with thirteen years of web, rich media and interaction design experience. Combined five years of creative services management. Designed, coded, architected, and tested web sites, informational kiosks, and countless interactive presentations as well as generated motion graphics for all of these mediums (Flash, AfterEffects). Looking for a creative management or Art Director role that would benefit from and allow me to add to these skills.

Experience

BlueMandible Design – Newburyport, MA

Principal Designer – April 2010 to Present

Web, Interactive and multimedia design for corporate and individual clients. Developed projects from initial inception to launch working independently and as part of a collaborative team.

- Web design and development /programming – CSS, XHTML, PhotoShop, Flash
- Motion graphics and animation – Flash, AfterEffects
- Interactive presentations and cd-roms - Flash
- Design Consultant

CaseSight, Inc. (formally Animation Technologies) – Boston, MA

Senior Interactive Designer – January 2006 to April 2010

Senior/lead role for interactive presentations, informational graphics, and broadcast/motion graphics.

- Information architecture and user interface for on-screen interactive presentations – Flash, PhotoShop, Illustrator, AfterEffects
- Developed and executed creative direction
- Supervised and provided art direction for junior designers
- Served as client liaison and worked individually with clients on graphic development

Krent / Paffett / Carney Inc. – Experience Design – Boston, MA

Art Director – July 2005 to January 2006

Lead designer and project manager on rich media projects for museum exhibit installations working with print and environmental designers – Interactive kiosks, motion graphics, Flash based games.

- Designed information architecture and user interface for on-screen interactive presentations, informational graphics and Flash based games – Flash, PhotoShop, Illustrator, AfterEffects
- Provided video editing and direction – Final Cut Pro, AfterEffects
- Assisted creative director in supervising freelance designers and managing client relationships
- Managed multiple, concurrent projects in different stages

Animation Technologies, Inc. – Boston, MA

Senior Interactive Designer – February 2003 to July 2005

Lead designer for projects primarily for pharmaceutical and medical device clients - sales and training cd-roms, interactive presentations, and broadcast/motion graphics.

- Designed information architecture and user interface for on-screen interactive presentations – Flash, PhotoShop, Illustrator, AfterEffects
- Developed and executed creative direction
- Supervised and provided art direction for junior designers

BlueMandible Design – Boston, MA

Creative Director/Senior Designer, Project Manager – March 2001 to February 2003

Web, Interactive and multimedia design for corporate and individual clients. Developed projects from initial inception to launch working independently and as part of a collaborative team.

- Web design and development /programming – CSS, XHTML, PhotoShop, Flash, DreamWeaver
- Motion graphics and animation – Flash, AfterEffects
- Interactive presentations and cd-roms – Flash, Director
- Design Consultant

ZEFER - Boston, MA

Experience Design Manager, Senior Designer - July 1999 to March 2001

Managed the day-to-day activities and long-term goals of the Experience Design team, working directly with the Creative Director and Project Managers.

- Designed staffing and resource allocation tools and recruited new talent
- Designed and implemented mentoring and training programs
- Provided design and organizational direction on internal and external projects
- Supported client development efforts through proposal generation and client interaction

Ark Studios - Boston, MA

Project Manager, Senior Designer, Studio Manager - August 1997 - July 1999

Assisted in management of creative team and day to day business operations. Provided creative direction to other designers and acted as lead designer on projects.

- Strategic client acquisition and operational needs
- Designed information architecture and user interface for on-screen interactive presentations, cd-roms, interactive kiosks, motion graphics – Flash, PhotoShop, Illustrator, AfterEffects
- Performed various operations-based duties including managing financial information, client accounts, administration of employee benefits and payroll
- Supervised and provided art direction for other designers
- Maintained production schedules and budgets

Education

The Art Institute of Boston at Lesley University, Boston, MA – BFA in Graphic Design, 1997

Ohio Wesleyan University, Delaware, OH – BA in Fine Arts - Concentration in Photography and Sculpture, 1993

Skills

Hardware: Macintosh, PC

Design Software: Excellent skills in Flash, PhotoShop, Illustrator, InDesign, Quark, AfterEffects, DreamWeaver and Final Cut Pro

Programming: Flash ActionScript, XHTML, CSS, some experience with ASP, PHP server side scripting

Awards and Affiliations

AIGA – American Institute of Graphic Artists

Silver Medal Award, New York Interactive Design Awards